



Sandford St. Martin's

P R I M A R Y S C H O O L

Start small, Dream Big Project Survey

Tuesday 11th June

Dear Parents and Carers,

We are delighted to inform you that our school has been selected to take part in an exciting programme to improve careers education in primary schools across England. This programme is being run by Dorset Careers Hub, funded by The Careers & Enterprise Company and evaluated in partnership with ImpactEd Evaluation. ImpactEd Evaluation is an independent evaluator that supports high-quality monitoring and evaluation in schools.

To fully evaluate the impact of the programme on pupils and parents, we will be inviting Year 4 and 5 children to complete a short survey in school which will ask questions about behaviours, attitudes and beliefs related to careers and the world of work. They will complete this in June 2024, and next academic year in April/May 2025. We will also be inviting parents of all children in school to complete a survey about your behaviours, attitudes and beliefs related to careers in April/May 2025.

These surveys will help understand the impact of the project so that it can be improved in the future. Any data shared in the surveys will be treated confidentially and no identifiable information will be included within the reporting. Only aggregate findings and trends will be published. For more information about how we will collect and process you and your child(ren)'s data, please see the privacy notice which can be found online at

[Primary Pilot - W3 Privacy Notice ImpactEd.pdf - Google Drive.](#)

Taking part in this evaluation is entirely voluntary and no pupil or parent is obliged to participate. If you are happy for you or your child to take part in the research, you do not need to inform anyone. However, if you have any questions or would like to opt out, please contact Mr Dean via the reply slip below or by emailing into the school office by Thursday 13th June 2024. If our school participates in additional data collection as a "Research School" then we will be in touch with you about this, at a later date.

Thank you for your continued support.

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Child's name _____ class _____

I do not give permission for my child to take part in the Start small; Dream Big Survey

Signed _____

Date _____

Headteacher : Mr Paul Beveridge

Sandford, Nr. Wareham, Dorset, BH20 7BN

Tel: 01929 552949, **E-mail:** office@sandfordprimary.dorset.sch.uk